



# Hotelia



# Polis

### PROGRAMME OF PARALLEL EVENTS

Last update: Friday, 13 November 2015

DATE	EVENT	TIME	VENUE
<b>Exhibition Working Hours: 11.00-19.00</b> <b>(Only for trade visitors)</b>			
<b>Thursday, 12.11.2015</b>	<b>REGION OF CENTRAL MACEDONIA</b> 'Conclusion of a Memorandum of Understanding between the Region of Central Macedonia and the Thessaloniki Convention Bureau'	12.00	Pavilion 13 Stand 26
	<b>MUNICIPALITY OF NEAPOLIS - SYKIES</b> 'City best practices' 'Innovations and crucial issues for exercising social policy in the context of Local Government' Presentation by Ms Maro Vassara, psychologist - Deputy Director of the Department of Social Protection of the Municipality of Neapolis-Sykies	12.00 – 12.30	Pavilion 13 Events Area
	<b>MUNICIPALITY OF NEAPOLIS - SYKIES</b> 'City best practices' 'Sustainability actions in the Municipality of Neapolis-Sykies' Presentation by Mr Yiannis Polyhroniadis, Deputy Director of the Independent Department of Planning, Organisation and Informatics.	13.00 – 13.30	Pavilion 13 Events Area
	<b>THESSALONIKI CONVENTION BUREAU AND BARCELONA CONVENTION BUREAU</b>  Networking event 'Challenges for the MICE industry in Greece'	16.00	Pavilion 15 Stand 85
	<b>REGION OF EAST MACEDONIA &amp; THRACE</b> Opening Ceremony Traditional Corner of the REMT	18.00 – 20.00	Pavilion 13 Stand 31
	<b>HATTA</b> 'Awards for Travel Agency Brochures and Websites, 25 Years'	18.30	Pavilion 15 Stand 45A
	<b>Opening Ceremony of</b>	19.30	'I. Vellidis' Congress

	<p><b>PHILOXENIA, POLIS &amp; HOTELIA 2015</b></p> <p>In the presence of  <b>the Alternate Minister of Economy,  Development &amp; Tourism</b></p> <p><b>Ms Elena Koundoura</b></p> <p><b>&amp;</b></p> <p><b>The Deputy Minister of Interior &amp;  Administrative Reconstruction on issues of  Macedonia - Thrace</b></p> <p><b>Ms Maria Kollia</b></p>		Centre 'ELLOPIA' Hall
<b>Exhibition Working Hours: 11.00-19.00</b> <b>(Only for trade visitors)</b>			
<b>Friday, 13.11.2015</b>	<p><b>TIF - HELEXPO</b></p> <p><b>2<sup>nd</sup> PHILOXENIA CONFERENCE</b></p> <p>'Destination Thessaloniki'</p>	09.30 – 18.30	Multi-use Hall 'EMILIOS RIADIS'
	<p><b>MUNICIPALITY OF THESSALONIKI</b></p> <p>'Cities as Platform'</p>	09.00 – 15.00	'N. Germanos' Congress Centre Hall B
	<p><b>REGIONAL UNIT OF THESSALONIKI</b></p> <p>Exhibition of products titled 'Gastronomic Destination: Halkidiki, Olives-Olive Oil'</p>	11.00 – 19.00	Pavilion 13 Stand 7
	<p><b>MUNICIPALITY OF IKARIA</b></p> <p><b>MUNICIPALITY OF FOURNI - KORSEON</b></p> <p>Press Conference</p>	11.30 - 12.30	Pavilion 13 Events Area
	<p><b>OTS S.A.</b></p> <p>'Online platform for human resources management'</p>	12.00-13.00	Pavilion 13 Stand 18
	<p><b>HATTA &amp; MACEDONIA - THRACE TRAVEL AGENCIES ASSOCIATION</b></p> <p>'Meeting of travel agencies'</p>	12.30 – 15.00	'N. Germanos' Congress Centre Hall D
	<p><b>REGION OF EAST MACEDONIA-THRACE</b></p> <p>Press Conference by the Regional Governor of East Macedonia-Thrace, Mr Yiorgos Pavlidis, on the subject of: 'Tourism at the epicentre of the strategy of the Region of EM-T. New tools and planning'.</p> <p><b>'LADI KI MELI PARADOSSI THELI' (OIL AND HONEY REQUIRE TRADITION)</b></p> <p>Cook Show with traditional recipes based on the oil and honey of the Region of East Macedonia and Thrace.</p> <p>(Folk dances performed by the Lyceum of Greek Women of Xanthi)</p> <p>Tasting event featuring products by the</p>	12.30          13.00-15.00	Pavilion 13 Stand 31

	company TUVUNU S.A.	14.00-18.00	
	<p><b>SLOVAK EMBASSY</b> Opening Ceremony In the presence of the Ambassador of the Slovak Republic to Greece, Mr Peter Michalko and the Honorary Consul of the Slovak Republic in Thessaloniki, Mr Konstantinos Mavridis</p>	13.00	Pavilion 15 Stand 77
	<p><b>MUNICIPALITY OF ATHENS</b> 'City best practices' 'Best Practices of the Entrepreneurship Network of the Municipality of Athens', by Mr Andreas Gennimatas, City Councillor and Vice-President of EATA (Athens Development and Destination Management Agency)</p>	13.00 – 13.30	Pavilion 13 Events Area
	<p><b>MUNICIPALITY OF ZAKYNTHOS</b> 'City best practices' 'Blue Flag Project 2015-2019' Address by the Mayor of Zakynthos, Mr Pavlos Kolokotsas Presentation by the Vice-President of the Committee for the Tourism Growth and Promotion of the Municipality of Zakynthos, Mr Antonis Nikoloudakis</p>	14.00 – 15.00	Pavilion 13 Events Area
	<p><b>THESSALONIKI METROPOLITAN DEVELOPMENT AGENCY S.A.</b>  'NSRF 2014 - 2020 Integrated territorial investment ... sustainable urban development of urban Metropolitan Thessaloniki'  'Operational planning at the metropolitan level a composition on an inter-municipal level'.</p>	15.00 – 17.00	Pavilion 13 Events Area
	<p><b>ANATOLIKI DEVELOPMENT AGENCY - KEDE (Central Union of Municipalities and Communities of Greece)</b> Forum: 'The Refugee Issue and Local Government in Europe'</p>	16.00 – 21.00	'N. Germanos' Congress Centre Hall C
	<p><b>OTS S.A.</b>  'MUNICIPAL POLICE FORCE - Integrated System for the recording &amp; monitoring of violations'</p>	17.00 – 18.00	Pavilion 13 Stand 18
	<p><b>MOUZENIDIS TRAVEL</b> 'Presentation of the new programmes and destinations of MOUZENIDIS GROUP'</p>	17.00 – 19.30	'I. Vellidis' Congress Centre 'THESSALONIKI' Hall
	<b>MUNICIPALITY OF TRIKALA</b>	17.00 – 18.00	Pavilion 13

	<p>‘City best practices’ ‘Presentation of “city mobil 2”, a self-driving bus’</p>		Events Area
	<p><b>REGION OF CENTRAL MACEDONIA</b> ‘The gastronomic tradition of Pieria. Local flavours with products from the land of Mount Olympus’ Organiser: Regional Unit of Pieria</p>	17.00	Pavilion 13 Stand 26
	<p><b>ALEXANDER TECHNOLOGICAL EDUCATIONAL INSTITUTE OF THESSALONIKI</b> <b>DEPARTMENT OF BUSINESS ADMINISTRATION</b> Cocktail Reception</p>	17.00 – 19.00	Pavilion 15 Stand 1
	<p><b>MUNICIPALITY OF PYLEA - HORTIATIS</b> ‘City best practices’ ‘e-kallikratis &amp; 15195’</p>	18.00 – 19.00	Pavilion 13 Events Area
	<p><b>MUNICIPALITY OF PREVEZA</b> ‘Tourism Presentation of the Municipality of Preveza’</p>	18.00 – 20.00	‘N. Germanos’ Congress Centre Hall D
<b>Exhibition Working Hours: 11.00 - 20.00</b>			
<b>Saturday, 14.11.2015</b>	<p><b>REGIONAL UNIT OF THESSALONIKI</b> <b>Colloquium:</b> ‘Olive Products in the Mediterranean Diet: Flavour, Health, Quality of Life’</p>	09.00 - 13.30	‘N. Germanos’ Congress Centre Hall B
	<p><b>MACEDONIA-THRACE HOTEL MANAGERS’ ASSOCIATION</b> Meeting of the Association</p>	10.00-17.00	‘N. Germanos’ Congress Centre Hall D
	<p><b>DPOINT HOTEL CONFERENCE</b> ‘The Future of Hotel &amp; Restaurant Design’</p>	10.30 – 15.00	‘N. Germanos’ Congress Centre Hall C
	<p><b>REGION OF EAST MACEDONIA-THRACE</b> Face Painting for our young friends by the beloved elves of Dreamtown</p> <p><b>HAVE AN APPETITE? USE YOUR IMAGINATION</b> The local Chef School will cook for the audience during a truly impressive tasting show, using only local products.</p> <p>Tasting event featuring products by the company TUVUNU S.A.</p>	11.00-20.00  13.00-15.00	    Pavilion 13 Stand 31
	<p>Musical performance by the Philharmonic of the Municipality of Drama Folk dances by the cultural association of Monastiraki, Drama</p> <p><b>Bar-chefing in PAMTH</b> A team of experienced barmen/barwomen will unfold their talent using local beverages: Wine, tsipouro and ouzo.</p>	15.00-18.00  17.00-18.00	

		18.00-20.00	
	<b>REGION OF CENTRAL MACEDONIA</b> 'Thermaikos! A wonderful place to visit!' Organiser: Thermaikos Tourism Enterprise	12.00	Pavilion 13 Stand 26
	<b>MUNICIPALITY OF LARISSA</b> 'City best practices' 'Presentation of Larissa's bid for European Capital of Culture	12.30 – 14.00	Pavilion 13 Events Area
	<b>LARISSA PREFECTURE DEVELOPMENT COMPANY S.A.</b> 'OLYMPUS - Get to know its nature, its flavours, its people...'	14.00	Pavilion 13 Stand 44
	<b>OTS S.A.</b> 'Online Process Management'	13.00 – 14.00	Pavilion 13 Stand 18
	<b>REGIONAL UNIT OF THESSALONIKI</b> Olive oil and Table Olive Tasting Event (Dr K. Zinoviadou, Perrotis College; Dr K. Tertivanidis, Rural Economy & Veterinary Directorate of the Regional Unit of Halkidiki, Dr V. Karapapa, Municipality of Agrinio)	16.30 – 19.30	Pavilion 13 Stand 7
	<b>ALEXANDER TECHNOLOGICAL EDUCATIONAL INSTITUTE OF THESSALONIKI COLLOQUIUM</b> 'Tourism and Hospitality Administration: Challenges and Practices'	17.00 - 20.00	'N. Germanos' Congress Centre Hall A
	<b>OTS S.A.</b> 'MERIMNA (CARE) - Management of the data of vulnerable social groups'	18.00 – 19.00	Pavilion 13 Stand 18
	<b>MANAGERS OFFICE</b> 'Sales of professional and hotel equipment to Hotels'	18.00 – 20.30	'N. Germanos' Congress Centre Hall D
	<b>REGIONAL UNIT OF TRIKALA</b> Music-dance event	18.30	Pavilion 13 Stand 29
<b>Exhibition Working Hours: 11.00 - 18.00</b>			
<b>Sunday, 15.11.2015</b>	<b>REGION OF EAST MACEDONIA-THRACE</b> Face Painting for our young friends by the beloved elves of Dreamtown	11.00-18.00	Pavilion 13 Stand 31
	<b>BRUNCH WITH ME</b> Meals from the local cuisines of the region. Enjoy brunch with us.	11.00-13.00	
	Tasting event featuring products by the company TUVUNU S.A.	11.00-15.00	

	<b>REGIONAL UNIT OF THESSALONIKI</b> Exhibition of products titled 'Gastronomic Destination: Halkidiki, Olives-Olive Oil'	11.00 – 18.00	Pavilion 13 Stand 7
	<b>REGIONAL UNIT OF THESSALONIKI</b> In cooperation with the Chefs' Club of Northern Greece <ul style="list-style-type: none"> <li>- Presentation of dishes prepared using olive oil and olive products (from hotels, restaurants, etc.).</li> <li>- Presentation of recipes based on olives and extra virgin olive oil.</li> </ul>	12.00 – 14.00	Pavilion 13 Stand 7

#### OTHER EVENTS

#### DPOINT HOTEL VILLAGE

**DPOINT HOTEL VILLAGE** represents quality design.

This section of the HOTELIA International Hotel Equipment Exhibition will bring together top-quality products and materials in a uniform space governed by a common philosophy. It will comprise less an aesthetic style and more an attitude towards life based on creative principles. This section aims at becoming a 'neighbourhood' consisting of brands and creators oriented by the social and aesthetic progress in the manner of operation of modern hospitality.

#### 'THE ART OF DRINKING' B2B SEMINARS

'THE ART OF DRINKING' Coffee & Spirits of Hotelia is an original and innovative event dedicated to the art of preparing coffee, cocktails and beverages. This section reflects the aesthetic style, imagination and creativity necessary to transform all the above from humdrum to heavenly experience.

Admission will be free for anyone interested in attending, following completion of a participation form. Attention: A strict order of priority will be kept. Registered participants must be at the seminar venue 15 minutes before the starting time in order to ensure their participation. Maximum seminar capacity: 100 persons (for seated admission in a specially created open seminar space within Pavilion 12). If the seminar is sold out, the organiser has provided for audiovisual coverage, so that the seminar can be attended by visitors who did not secure a seat within the seminar area.



The first official presentation of 'Dodeka' will take place at the pavilion of the FEDHATTA Federation (Pavilion 15, Stand 45A) throughout the Exhibition. [www.hatta.gr](http://www.hatta.gr)