

PROGRAMME OF PARALLEL EVENTS

Last update: Friday, 11 November 2016

DATE	EVENT	TIME	VENUE
Exhibition Working Hours: 10:00-20:00 (Only for trade visitors)			
Friday, 18/11/2016	International Tourism Conference 'Rebranding Destinations' Organiser: HELEXPO	09:30 - 17:00	'Emilios Riadis' Hall
	ECOWEEK 'Placemaking in One Planet' International Conference and Design Workshops 14-20/11/2016	09:00 –18:00	'N. Germanos' Congress Centre Hall D
	HELLENIC FEDERATION OF HOTELIERS Council of the Presidents of Hotel Unions, attended by the political leadership of the Ministry of Tourism and the Greek National Tourism Organisation (EOT)	11:00 - 19:00	'I. Vellidis' Congress Centre 'Thessaloniki' Hall
	ECOWEEK at Hotelia- Philoxenia 'Ecotourism – Hospitality – Ecological Building Applications at Hotels & Tourism Lodgings' Co-organised by: TIF – HELEXPO, Interiors from Greece	11:30-14:00	Pavilion 9 'Hotelia' Hall
	KALAMATA SCHOOL OF TOURISM 'An Innovative Tourism Education Action IS TAKING PLACE'	12:00 - 13:00	Pavilion 13 'Philoxenia' Hall
	ALL ABOUT COFFEE 'What is the Speciality Coffee Association of Europe & what is its mission?' Konstantinos Konstantopoulos, Coffee Island	12:00	Pavilion 12
	ALL ABOUT COFFEE 'When can a coffee be characterised as speciality coffee and how can we recognise it?' Kostas Dalakouras	13:30	Pavilion 12
	Dining Event HELEXPO-PLACES AND FLAVORS	14:00	Pavilion 9 Food Station
	Concierge HELEXPO-PLACES AND FLAVORS	15:00	Pavilion 9 'Hotelia' Hall
	ALL ABOUT COFFEE 'Takeaway coffee and its rapid growth' Coffee Island	15:00	Pavilion 12
	Dining Event HELEXPO-PLACES AND FLAVORS	16:00	Pavilion 9 Food Station

	<p>HELLENIC ASSOCIATION OF MUNICIPALITIES WITH THERMAL SPRINGS Workshop titled 'Thermal Tourism and Spa Management in Spain'</p>	16:00 -19:00	Pavilion 13 'Philoxenia' Hall
	<p>ALL ABOUT COFFEE 'Coffee grinding and its effect on flavour' Giorgos Spithakis, roast master SCAE authorized trainer, SCAE certified national judge, Co-owner of Crop, Roastery Coffee Consultant</p>	16:30	Pavilion 12
	<p>Catering Trends HELEXPO-PLACES AND FLAVORS</p>	17:00	Pavilion 9 'Hotelia' Hall
	<p>HALKIDIKI HOTEL ASSOCIATION Press Conference</p>	17:00	Pavilion 15 Stand 58
	<p>ALEXANDER TECHNOLOGICAL EDUCATIONAL INSTITUTE OF THESSALONIKI DIVISION OF TOURISM AND HOSPITALITY MANAGEMENT Colloquium: 'Innovative approaches to tourism and hospitality management: From theory to practice' Organisers: - Post-Graduate Studies Programme in the Administration of Tourism Enterprises & Organisations, Alexander Technological Educational Institute (TEI) of Thessaloniki - Department of Business Administration, Division of Tourism and Hospitality Management, Alexander TEI of Thessaloniki</p>	17:00 - 19:00	'N. Germanos' Congress Centre Hall A
	<p>MIRAGGIO THERMAL SPA Cocktail Reception</p>	17:00 - 18:00	Pavilion 15 Stand 41
	<p>ALL ABOUT COFFEE 'Coffee machine technology, cleaning and maintenance. A modern approach' Giorgos Katandas /sales/Eurogat SA</p>	18:00	Pavilion 12
	<p>HATTA 'Awards for Travel Agency Brochures and Websites, 26 Years'</p>	19:00 -20:00	Pavilion 15 Stand 66
	<p>Opening Ceremony PHILOXENIA 2016 & HOTELIA 2015 The exhibitions will be inaugurated by the Minister Tourism Ms Elena Koundoura</p>	20:00	'I. Vellidis' Congress Centre 'Ellopia' Hall
<p>Exhibition Working Hours: 10:00-20:00 (For trade visitors & the general public)</p>			
Saturday, 19/11/2016	<p>HELLENIC ASSOCIATION OF MUNICIPALITIES WITH THERMAL SPRINGS Board of Directors</p>	10:00 -13:00	'N. Germanos' Congress Centre Hall C
	<p>ALL ABOUT COFFEE 'Instant coffee (Frappe - Nes) and its (Thessalonian) history' Nestle</p>	11:00	Pavilion 12
	<p>TIF-HELEXPO and TOURISM GENERIS are co-organising a colloquium titled: 'Outgoing Tourism from China: (almost) everything you'd like to know'</p>	12:00 - 13:00	Pavilion 13 'Philoxenia' Hall
	<p>LOCAL PRODUCTION & HOSPITALITY S.A. Presentation of the Hospitality Certification Standard 'We do local' Under the auspices of the Hellenic Federation of Hoteliers and the Hellenic Chamber of Hotels Sponsor: Mouzenidis Travel</p>	12:00 -14:00	'N. Germanos' Congress Centre Hall B
	<p>Dining Event</p>	12:00	Pavilion 9

	HELEXPO-PLACES AND FLAVORS		Food Station
	<p align="center">ALL ABOUT COFFEE</p> <p align="center">‘Basic principles of preparing high-quality coffee at home (home barista)’</p> <p align="center">Valantis Lambrianidis</p>	12:30	Pavilion 12
	<p align="center">Hotel Ranking</p> <p align="center">HELEXPO-PLACES AND FLAVORS</p>	13:00	Pavilion 9 ‘Hotelia’ Hall
	<p align="center">The HOTEL OWNERS’ ASSOCIATION OF MAGNESIA and the ASSOCIATION OF PROFESSIONALS OF HEALTH-REGULATED ESTABLISHMENTS OF NEA ANCHIALOS</p> <p align="center">will present the tourism destination of ‘Volos – Pelion: A destination for every season’</p> <p align="center">The event will be followed by a buffet with the theme ‘The <i>tsipouro</i> restaurants of Volos & seafood <i>mezedes</i>’</p>	13:00 -15:00	‘N. Germanos’ Congress Centre Hall C
	<p align="center">MUNICIPALITY OF THESSALONIKI</p> <p align="center">Presentation of a platform and application on the city’s monuments</p>	13:30 -14:30	Pavilion 13 ‘Philoxenia’ Hall
	<p align="center">SKYWALKER.GR</p> <ul style="list-style-type: none"> • Alternative forms of tourism Dimitris Michaelidis, Journalist at ‘Agronea’ • CVs in the tourism sector Theodoros Panayiotopoulos, HR Consultant at Human Value • Soft skills in tourism Dimitra Zervaki, EMBA, PMP, TTT Business Coach, Project Manager • Hiring interviews in the tourism sector Eleni Filippi, Life & Business Coach 	13:30-15:00 15:00-16:30 16:30-18:00 18:00-19:30	‘N. Germanos’ Congress Centre Hall D
	<p align="center">ALL ABOUT COFFEE</p> <p align="center">‘The Nescafe Plan’</p> <p align="center">Theofanis Lekos/ Beverages Manager Nestle Professional</p>	13:30	Pavilion 12
	<p align="center">ALL ABOUT COFFEE</p> <p align="center">‘Coffee prepared in a <i>briki</i> pot’</p> <p align="center">Kostas Komninakis</p>	14:00	Pavilion 12
	<p align="center">Dining Event</p> <p align="center">HELEXPO-PLACES AND FLAVORS</p>	14:00	Pavilion 9 Food Station
	<p align="center">Concierge</p> <p align="center">HELEXPO-PLACES AND FLAVORS</p>	15:00	Pavilion 9 ‘Hotelia’ Hall
	<p align="center">HELLENIC-RUSSIAN CHAMBER OF COMMERCE</p> <p align="center">Become acquainted with and join the activities of the Hellenic-Russian Chamber of Commerce</p> <p align="center">‘PLUS TOUR’ PROJECT</p> <p align="center">‘Join us for a “Plus” in year-round high-quality tourism in Greece!’</p> <p>Presentation of the ‘PLUS TOUR’ Project, a new professional action connecting tourism professionals in the region of a ‘tourism destination’ in a high-quality approach to the provision and targeted promotion of high-quality tourism services and products towards the most ‘cost-effective’ tourism markets.</p> <p>Achilleas E. Tzimas, Member of the Hellenic-Russian Chamber of Commerce - HRCC & Committee Coordinator for the Promotion of the HRCC at International Exhibitions, Founding Idea – Implementation of the ‘PLUS TOUR’ Project</p> <p>Christos Petreas, Expert - Advisor on Tourism & Regional Growth,</p>	15:00-16:00	Pavilion 13 ‘Philoxenia’ Hall

	Scientific Consulting Support for the 'PLUS TOUR' Project		
	ALL ABOUT COFFEE 'Water and its importance for brewing the perfect cup of coffee' Alexandros Sanozidis / Technical Support Director / Eurogat SA	15:30	Pavilion 12
	MUNICIPALITY OF ARTA Presentation of Arta and the tourism product of the region	15:30 -17:00	'N. Germanos' Congress Centre Hall C
	OPTIMAL HR GROUP 'Hospitality plus'	16:00 -17:00	Pavilion 13 'Philoxenia' Hall
	Dining Event HELEXPO-PLACES AND FLAVORS	16:00	Pavilion 9 Food Station
	Catering Trends HELEXPO-PLACES AND FLAVORS	17:00	Pavilion 9 'Hotelia' Hall
	ALL ABOUT COFFEE 'Basic techniques for high-quality espresso' Athanassios Nikolis	17:00	Pavilion 12
	GROW GREEK TOURISM ON LINE BY GOOGLE (GGTOnline)	17:00 - 19:00	Pavilion 13 'Philoxenia' Hall
	The MACEDONIA - THRACE TRAVEL AGENCIES ASSOCIATION And BEDS ON LINE are co-organising a colloquium titled: <ul style="list-style-type: none">'The future of tourism agencies''The role of tourism agencies in attracting tourists to the city of Thessaloniki'	17:00 -20:00	'N. Germanos' Congress Centre Hall B
	MUNICIPALITY OF MILOS Presentation of the 'Milos Phenomenon' and alternative forms of tourism on Milos	18:30	'N. Germanos' Congress Centre Hall A
	ALL ABOUT COFFEE 'Coffee and alcohol - a unique combination' Stavros Lambrinidis	18:30	Pavilion 12
Exhibition Working Hours: 10:00-20:00 (For trade visitors & the general public)			
Sunday, 20/11/2016	ECOWEEK ECOWEEK 'Placemaking in One Planet' International Conference and Design Workshops 14-20/11/2016	09:00 –18:00	'N. Germanos' Congress Centre Hall A
	ALL ABOUT COFFEE 'The essential form of a "Third-wave coffee" store, with hints of the fourth wave, which is already emerging'. Christos Kavrakos	11:00	Pavilion 12
	STUDY IN THESSALONIKI	11:00 -13:00	Pavilion 13 'Philoxenia' Hall
	SKYWALKER <ul style="list-style-type: none">Hiring interviews in the tourism sector Nikos Pratsidis, HR Consultant at People@WorkThe role of recruiters: right and wrong in the process Naoum Liotas, Organizational Consultant, Trainer and Business CoachDigital Marketing in the sector of tourism	12:00-13:30 13:30-15:00	'N. Germanos' Congress Centre Hall D

<p>Angelos Synadakis, CEO of Social Mind • CVs in the tourism sector Thanassis Papapostolou, Career Coach – CV Writer- LinkedIn Profile Writer @CareerPaths.gr</p>	15:00-16:30 16:30-18:00	
<p style="text-align: center;">GGTOnline</p>	12:00 -14:00	Pavilion 9 ‘Hotelia’ Hall
<p style="text-align: center;">Dining Event HELEXPO-PLACES AND FLAVORS</p>	12:00	Pavilion 9 Food Station
<p style="text-align: center;">MANAGER’S OFFICE</p>	12:00 – 13:30	‘N. Germanos’ Congress Centre Hall B
<p style="text-align: center;">ALL ABOUT COFFEE ‘From the cultivation of coffee plants to our cups’ Yiannis Taloumis, TAF</p>	12:30	Pavilion 12
<p style="text-align: center;">STUDY IN THESSALONIKI / ARISTOTLE UNIVERSITY OF THESSALONIKI</p>	13:00 - 14:00	Pavilion 13 ‘Philoxenia’ Hall
<p style="text-align: center;">ALL ABOUT COFFEE ‘Coffee loves milk and the result is exceptional (Cappuccino-Latte)’ Christos Loukakis</p>	14:00	Pavilion 12
<p style="text-align: center;">STUDY IN THESSALONIKI / UNIVERSITY OF MACEDONIA</p>	14:15-15:15	Pavilion 13 ‘Philoxenia’ Hall
<p style="text-align: center;">Hotel Ranking HELEXPO-PLACES AND FLAVORS</p>	15:00	Pavilion 9 ‘Hotelia’ Hall
<p style="text-align: center;">ALL ABOUT COFFEE</p>	15:30	Pavilion 12
<p style="text-align: center;">Dining Event HELEXPO-PLACES AND FLAVORS</p>	16:00	Pavilion 9 Food Station
<p style="text-align: center;">ALL ABOUT COFFEE ‘Coffee roasting and its important role’ Kostas Kalafatas</p>	17:00	Pavilion 12
<p style="text-align: center;">STUDY / METROPOLITAN COLLEGE</p>	17:00 – 18:00	Pavilion 13 ‘Philoxenia’ Hall
<p style="text-align: center;">STUDY IN THESSALONIKI / AMERICAN COLLEGE OF THESSALONIKI (ACT)</p>	18:00 – 19:00	Pavilion 13 ‘Philoxenia’ Hall
OTHER EVENTS		
<p>The Municipality of Paxi is organising a ‘sweet’ competition ‘THE KISS OF PAXI’ With one kiss, you can travel to the wondrous PAXI in Greece! The prize??? A 4-day trip to the islands of Paxi and other prizes Pavilion 15 & Stand 53, Regional Association of Municipalities (PED) of the Ionian Islands</p>		