



# Philoxenia

33η ΔΙΕΘΝΗΣ ΕΚΘΕΣΗ ΤΟΥΡΙΣΜΟΥ

ΔΙΕΘΝΕΣ ΕΚΘΕΣΙΑΚΟ & ΣΥΝΕΔΡΙΑΚΟ ΚΕΝΤΡΟ ΘΕΣΣΑΛΟΝΙΚΗΣ

# 10-12/11 2017



# Hotelia

ΔΙΕΘΝΗΣ ΕΚΘΕΣΗ ΞΕΝΟΔΟΧΕΙΑΚΟΥ ΕΣΟΠΙΣΜΟΥ

## PROGRAMME OF SIDE EVENTS

Last update: Tuesday, 7 November 2017

DATE	TIME	EVENT	VENUE
<b>Exhibition Working Hours: 10:00-20:00 (Only for trade visitors)</b>			
Friday, 10/11/2017	09:30 - 17:00	<b>International Tourism Conference</b> "Asian Tourism: Greece as a Destination and as a European Gate" <b>Organiser: HELEXPO</b>	'I. Vellidis' Congress Centre 'Alexandros' Hall
	12:00	<b>"ALL ABOUT CAFE" SEMINARS</b> Myths and truths about instant coffee. <b>Iosif Alexandridis - Giorgos Makropoulos</b> Nutritionist & NHW Manager - Coffee Expert Nestle	Pavilion 12
	12:00 – 18:00	<b>HELLENIC FEDERATION OF HOTELIERS</b> Council of Presidents of Hotel Associations	'N. Germanos' Congress Centre Hall B
	13:00	<b>'ALL ABOUT CAFE' SEMINARS</b> Digital coffee experience. Dimitris Yiannos - DWhite CEO Dwhite	Pavilion 12
	13:00	<b>ALL ABOUT GASTRONOMY</b> Greek Breakfast & Brunch+	Pavilion 9
	14:00	<b>ALL ABOUT GASTRONOMY</b> "Brunch in Europe... <i>Kolatsio</i> in Greece" <b>Myrsini Lambraki</b>	Pavilion 9
	15:00	<b>'ALL ABOUT CAFE' SEMINARS</b> Specialty Coffee Association, our mission and vision <b>Kostas Kalafatas - Samba café</b> Coffee roaster – Owner SAMBA CAFÉ	Pavilion 12
	15:00	<b>ALL ABOUT GASTRONOMY</b> Greek Breakfast & Brunch+	Pavilion 9
	16:00	<b>ALL ABOUT GASTRONOMY</b> 'Beverages at hotel breakfasts, creating goodwill in the tourist experience" <b>Marilena Kouidou</b>	Pavilion 9
	16:30	<b>'ALL ABOUT CAFE' SEMINARS</b> The Greek farmer of Colombia, with specialty coffee crops <b>Dimitrios Christopoulos - Coldismar.Ci.Sas-</b> Coffee Farmer	Pavilion 12
	17:00	<b>ALL ABOUT GASTRONOMY</b> Greek Breakfast & Brunch+	Pavilion 9
	17:00 – 19:00	<b>REGION OF THESSALY</b> 'tastes from mother earth ...mythessaly' The Online B2B Exhibition of Greek Products <a href="http://exportsgr.com">exportsgr.com</a> presents flavours from our native land, Thessaly	Pavilion 15 Stand 24
	18:00	<b>'ALL ABOUT CAFE' SEMINARS</b> Filters and water management for high-quality coffee <b>Ilias Grintzalis - Bristot</b> Quality Manager - Barista Trainer	Pavilion 12
	18:00 – 20:00	<b>REGION OF THESSALY</b> 'mythessaly...something smells divine from Olympus ... to Tempí's valley' The Municipality of Tempí takes us on a trip of divine flavours and aromas from Mount Olympus to the Tempí Valley	Pavilion 15 Stand 24

	18:30 – 21:30	<b>ALEXANDER TECHNOLOGICAL EDUCATIONAL INSTITUTE OF THESSALONIKI</b> <b>Master's Degree in the Administration of Tourism Enterprises and Organisations</b> 'Special Forms of Tourism and SMEs - Challenges and Prospects'	'N. Germanos' Congress Centre Hall A
	20:00	<b>Opening Ceremony</b> <b>PHILOXENIA &amp; HOTELIA 2017</b> The exhibitions will be inaugurated by the Minister of Tourism, Ms Elena Koundoura	'I. Vellidis' Congress Centre 'Ellopia' Hall
<b>Exhibition Working Hours: 10:00-20:00</b> <b>(For trade visitors &amp; the general public)</b>			
<b>Saturday, 11/11/2017</b>	10:00 – 13:30	<b>REGION OF CENTRAL MACEDONIA</b> 'Sustainable growth of new forms of tourism'	Pavilion 15 Mezzanine 'Philoxenia' Hall
	10:30 – 14:00	<b>GREEK-TURKISH CHAMBER</b> 'Growth of Tourism through Greek-Turkish partnerships'	'N. Germanos' Congress Centre Hall A
	10:30 – 17:30	<b>SPA &amp; WELLNESS</b> Workshop titled: 'Synergies and the incorporation of the concept of Wellness in tourism products. Share your thoughts and listen to experts' The following thematic sections will be analysed:  <ul style="list-style-type: none"> <li>• Wellness Tourism in Greece and abroad Trends, past and future. <b>Chair: Stavros G. Mavridis – Wellbeing Director EFZIN</b> <b>Dimitris Koutoulas – Professor &amp; Managing Director Koutoulas Consulting</b> <b>Nikos Kouremenos – Education &amp; Project Manager, Raison d' Etre</b></li> <li>• Hotel &amp; Spa. An inside look. <b>Stavros G. Mavridis – Wellbeing Director EFZIN</b> <b>Apostolos Palakidis - Vice President of Ramada Plaza Thraki Thalasso &amp; Spa,</b> <b>Vivi Vraggou – Director of Sales &amp; Marketing Miraggio Thermal Spa Resort</b> <b>Giorgos Nikolaidis - Sales Manager B2B CocoMat.</b></li> <li>• Technology &amp; Wellness. A new frontier. <b>Chair: Stavros G. Mavridis – Wellbeing Director EFZIN</b> <b>Irene Patsioura – Project Manager Vidavo</b> <b>Natasha Karatza – Development Manager Eurotel</b></li> <li>• Spas: Construction, spa products, water facilities - An inside look. <b>Stavros G. Mavridis – Wellbeing Director EFZIN</b> <b>Frosso Boutsis – Owner Beauty Services</b> <b>Dimitris Doinakis – Owner Keri &amp; Ladi</b> <b>Leonidas Athanassiou – Managing Director Idolo Spa Consulting</b> <b>Evangelia Panou – Brand Training Manager Apivita</b></li> <li>• Operation of Wellness &amp; Spa facilities Cohesion with and connection to the hotel. Education and training. <b>Chair: Stavros G. Mavridis – Wellbeing Director EFZIN</b> <b>Evgenia Lambrinou – IEK AKMI Aesthetic Teacher</b> <b>Michalis Balatsinos – CEO MP Balatsinos</b> <b>Spyros Gaitanidis - Group Spa Director at Sani Resort and Ikos Resorts</b></li> </ul>	Pavilion 10 'Spa Concept Lecture Hall'
	11:00	<b>'ALL ABOUT CAFE' SEMINARS</b> A 'workman' and his tools - barista tools. <b>Valantis Lambrianidis - Valenio - Authorised SCA Trainer - Coffee Consultant</b>	Pavilion 12
	11:00 -14:00	<b>REGION OF THESSALY</b> 'mythessaly...something smells divine from Olympus ... to Tempi's valley' The Municipality of Tempi takes us on a trip of divine flavours and aromas from	Pavilion 15 Stand 24

		Mount Olympus to the Tempi Valley	
	11:00 – 12:30	<b>ALL ABOUT GASTRONOMY</b> 'Food Quality & Safety at Hotels' <b>Hellenic Association of Food Technologists (PETET)</b>	Pavilion 9
	12:00 – 14:00	<b>MANAGER'S OFFICE</b> 'Applied Sales & Marketing Seminar at HO.RE.CA'	'N. Germanos' Congress Centre Hall B
	12:30	<b>'ALL ABOUT CAFE' SEMINARS</b> Innovation & workflow. <b>Kostas Pliatsikas</b> - Costas Of Sweden - Roaster - Barista & barista tools innovator	Pavilion 12
	13:00	<b>ALL ABOUT GASTRONOMY</b> Greek Breakfast & Brunch+	Pavilion 9
	14:00	<b>'ALL ABOUT CAFE' SEMINARS</b> Coffee, breakfast and brunch... Great combination! <b>Aristotelis Meggoulas</b> - Pomo D'Oro Restaurant- Chef - Consultant	Pavilion 12
	14:00	<b>ALL ABOUT GASTRONOMY</b> 'Gastronomic communities and growth on the table' <b>Giorgos Pittas</b>	Pavilion 9
	14:00 – 17:00	<b>REGION OF THESSALY</b> 'tastes from mother earth ...mythessaly' The Online B2B Exhibition of Greek Products exportsgr.com presents flavours from our native land, Thessaly	Pavilion 15 Stand 24
	15:00	<b>ALL ABOUT GASTRONOMY</b> Greek Breakfast & Brunch+	Pavilion 9
	15:30	<b>'ALL ABOUT CAFE' SEMINARS</b> Women professionals in the café industry. <b>Irene Daskalopoulou</b> - Taf coffee- 2nd place at Hellenic Barista Championship 2017	Pavilion 12
	16:00	<b>ALL ABOUT GASTRONOMY</b> Premium Brands: 'Innovation and savings in modern cocktails' <b>Yiannos Paliouris &amp; Panayiotis Kallis</b>	Pavilion 9
	17:00 – 19:00	<b>ACTION IN GREECE BY SIGMA MEDIA GROUP</b> '1st Global Showcase of the Municipality of Sithonia, Halkidiki'	'N. Germanos' Congress Centre Hall B
	17:00	<b>'ALL ABOUT CAFE' SEMINARS</b> The tremendous palette of coffee flavours and aromas. <b>Zafiris Mavros</b> - Nossa specialty coffee- 1st place at Hellenic Cup Tasters Championship 2017	Pavilion 12
	17:00	<b>ALL ABOUT GASTRONOMY</b> Greek Breakfast & Brunch+	Pavilion 9
	16:00 – 17:00	<b>EMBASSY OF PERU IN GREECE</b>	'N. Germanos' Congress Centre Hall D
	18:00 – 19:00	<b>STUDY IN THESSALONIKI / AMERICAN COLLEGE OF THESSALONIKI</b>	Pavilion 15 Mezzanine 'Philoxenia' Hall
	18:30	<b>'ALL ABOUT CAFE' SEMINARS</b> A journey to the magical world of coffee and wine. <b>Vassilis Galanos</b> - <i>Gefseis kai oinos</i> - Wines & Distillates Journalist	Pavilion 12
<b>Exhibition Working Hours: 10:00-20:00</b> <b>(For trade visitors &amp; the general public)</b>			
<b>Sunday, 12/11/2017</b>	11:00 – 12:30	<b>ALL ABOUT GASTRONOMY</b> 'The future of procurement. Benefits for hoteliers' <b>Antonis Dimakakos</b>	Pavilion 9
	11:30	<b>'ALL ABOUT CAFE' SEMINARS</b> The journey and tradition of coffee brewed in <i>briki</i> . <b>Konstantinos Komninakis</b> - Sapid Coffee Roasting CO- World Cezve/Ibrik Champion 2016 - Barista Trainer	Pavilion 12
	12:00 – 14:00	<b>REGION OF THESSALY</b>	Pavilion 15

		'back to routes ...a delicious journey, full of traditional flavours ... mythessaly' The Municipality of Farkadona takes us on a journey to the tradition of Thessaly ... with flavours from our native land ...	Stand 24
12:00 –18:00		<b>JOB DAY / SKYWALKER</b>	'N. Germanos' Congress Centre Hall D
12:30		<b>'ALL ABOUT CAFE' SEMINARS</b> The difference between a specialty coffee shop and other cafés in the market. <b>Christos Kavrakos</b> - Peek A Bloom- Coffee roaster - Co Owner "Peek A Bloom"- "Mind The Cup"	Pavilion 12
13:00		<b>ALL ABOUT GASTRONOMY</b> Greek Breakfast & Brunch+	Pavilion 10
13:00 – 15:00		<b>REGION OF WEST MACEDONIA</b> <b>MUNICIPALITY OF KASTORIA</b> 'The <i>Ragoutsaria</i> of Kastoria'	Pavilion 15 Stand 36
14:00		<b>'ALL ABOUT CAFE' SEMINARS</b> Introduction to Latte Art. <b>Nikos Bellis</b> - Mind The Cup- 1st place at Hellenic Latte Art Championship 2015	Pavilion 12
14:00		<b>ALL ABOUT GASTRONOMY</b> 'Sustainable Gastronomy: A valuable product of sustainable tourism in Greece' <b>Vi Bougani</b>	Pavilion 9
15:00		<b>ALL ABOUT GASTRONOMY</b> Greek Breakfast & Brunch+	Pavilion 9
15:30		<b>'ALL ABOUT CAFE' SEMINARS</b> Roasting... The art of coffee roasting. <b>Panayiotis Matziounis</b> - Coffee Roasters 1st place at Hellenic Roasting Championship 2017	Pavilion 12
17:00		<b>'ALL ABOUT CAFE' SEMINARS</b> Flow profiling and the perfect pouring of coffee. <b>Yiorgos Karantas</b> - Eurogat S.A. - Sales Department / Eurogat S.A.	Pavilion 12
18:30		<b>'ALL ABOUT CAFE' SEMINARS</b> Let's talk about coffee! <b>Valantis Lambrianidis</b> - Valenio - Authorised SCA Trainer - Coffee Consultant	Pavilion 12

Information: Directorate of Congresses and Events  
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