

PROGRAMME OF SIDE EVENTS
Last update: Friday, 9 November 2018

TIME	EVENT	VENUE
FRIDAY, 9 NOVEMBER / Working Hours: 10:00 - 20:00 (Only for trade visitors)		
09:00 - 15:00	1st GREEK-SERBIAN TOURISM FORUM Organisers: Greek-Serbian Commercial, Industrial, Tourism and Trade Chamber of Northern Greece & Greece-Serbia Chamber of Commerce & Industry with the support of TIF HELEXPO	C.C 'I. Vellidis' Hall 'Olympias'
11:00 - 12:30	Presentation of GREECE BIKE HOTELS	C.C 'N. Germanos' Hall C
12:00 - 18:00	HELLENIC FEDERATION OF HOTELIERS Council of Presidents of Hotel Associations	C.C 'N. Germanos' Hall B
14:00	All about Gastronomy HOTELIA 2018 Speech: 'Wine at Hotels' Vasilis Georgiou , Oenologist	Events Hall, Pavilion 9
14:30	REGION OF WESTERN GREECE Presentation of a musical-dance performance "The secret song of the castle" G.Voukanos	Pavilion 15 Stand 24
15:00-18:00	Grow Greek Tourism Online by Google Seminar on "Digital Skills for Tourist Enterprises"	C.C 'N. Germanos' Hall C
16:00 - 17:30	MUNICIPALITY OF VOLOS 'Enchanting Volos' Christmas in Volos and destination presentation.	C.C 'N. Germanos' Hall D
17:00	Press conference of the Tourist Organization of Chalkidiki	Pavilion 15 Stand 17
18:00-20:00	ANAX INSURANCE BROKERS SA <ul style="list-style-type: none"> • New Presidential Decree 7/2018 on package travel • ANAX travel portal • Online risk and fines insurance from the GDPR for operators and hoteliers 	C.C 'N. Germanos' Hall D
18:00 - 21:00	ALEXANDER TECHNOLOGICAL EDUCATIONAL INSTITUTE (TEI) OF THESSALONIKI Colloquium titled 'Employment in Tourism: The Requirements of Professionals and Prospects for a Successful Career '	C.C 'N. Germanos' Hall A
20:00	Opening Ceremony PHILOXENIA & HOTELIA 2018	C.C 'I. Vellidis' 'Ellopia' Hall
SATURDAY, 10 NOVEMBER / Working Hours: 10:00 - 20:00 (For trade visitors and the general public)		
10:30-13:30	ASSOCIATION OF HOTELS MANAGERS OF MACEDONIA & THRACE	C.C 'N. Germanos' Hall C
10:00 - 13:00	Event by the EASME Executive Agency for SMEs - European Commission	C.C 'N. Germanos' Hall D
10:00 - 14:00	International Tourism Conference 'Silver Tourism 55+ - A driving force to prolong the tourism period' Organiser: HELEXPO http://philoxenia.helexpo.gr/el/philoxenia_conference_2018	C.C 'N. Germanos' Hall A
11:00-14:00	REGION OF THESSALY -MUNICIPALITY OF TEMPI The Tempi Municipality guides us with divine flavors and smells from Olympus to the Tempi valley 'Mythessaly ... something smells divine from Olympus ... to Tempi's Valley'	Pavilion 13 Stand 23
11:00 - 13:00	Fedhatta Presentation of Uzbekistan The event will be attended by a representative of the State Tourism Committee, as well as the Consul-General of Uzbekistan in Greece	Pavilion 13 Stand 66
13:00 15:00	REGION OF WESTERN GREECE Patras Night Strings Orchestra Gastronomic Event by the Chefs Club of Peloponnese, Western Greece and the Ionian	Pavilion 15 Stand 24
15:30-17:30	HATTA	C.C 'N. Germanos'

	Meeting of the Board of Directors and updating FedHATTA Federation to tour operators	Hall D
14:00	All about Gastronomy HOTELIA 2018 Speech: 'Hotels as Ambassadors of Local Gastronomy' Marina Boutari , founder www.trip2taste.gr	Events Hall, Pavilion 9
14:30 - 21:00	The Tourism Department of MUNICIPALITY OF THESSALONIKI , in cooperation with Ms. Konstantina Kuneva (European Parliament) , organize the International Forum "Balkans, a crossroads of alternative tourist routes Common memories, a single destination, a comprehensive travel experience'	C.C 'N. Germanos' Hall B
15:30	MANAGER'S OFFICE Seminar on "Applied Processes & Sales Development & Marketing in HORECA"	C.C 'N. Germanos' Hall C
16:00	All about Gastronomy HOTELIA 2018 Speech: 'Food Trends & Snacks: How the Average Lodgings can Incorporate and Communicate Them' Anestis Anastasiou , Trainer and Consultant	Events Hall, Pavilion 9
16:00 - 18:00	Fedhatta Presentation of Cuba The event will be attended by the Cuban Ambassador to Greece.	Pavilion 13 Stand 66
18:00 - 20:00	Musical presentation by a Cuban orchestra.	
17:00	MUNICIPALITY OF VOLOS "Forgotten flavors of Pelion by Timoleon Diamantis"	Pavilion 15 Stand 22A
17:00-18:00	MUNICIPALITY OF VEROIA Discover Veria: Presentation and tasting of the Veroia Menu From the Gastronomy Association of Imathia "Karanos"	Pavilion 14 Stand 5
18:00	SOUTH AEGEAN REGION Traditional Dancing event	Pavilion 15 Stand 21
18:00	All about Gastronomy HOTELIA 2018 Presentation: 'Food styling & Promotional Shooting' Nana Kentrou , food stylist – Apostolos Mastoris , photographer	Events Hall, Pavilion 9
18:00 - 21:00	HELLENIC ASSOCIATION OF MUNICIPALITIES WITH THERMAL SPRINGS Presentation on: 'Developments in Spa Tourism in Greece' Presentation of a survey of spa users Board of Directors	C.C 'N. Germanos' Hall C
SUNDAY, 11 NOVEMBER / Working Hours: 10:00 - 20:00 (For trade visitors and the general public)		
10:00 - 18:00	TRAVEL MEDIA APPLICATIONS in cooperation with the INTERNATIONAL HELLENIC UNIVERSITY IN THESSALONIKI and with TRAVEL DAILY NEWS as the Communication Sponsor are organising the seminar titled: 'The Boutique Hotel Master class: How to Transform your Hotel into a Profitable Boutique Hotel'	C.C 'N. Germanos' Hall C
10:30-12:00	MUNICIPALITY OF LIMNOS Traditional Dancing event	Pavilion 15 Stand 33
11:00-14:00	REGION OF THESSALY- MUNICIPALITY OF TEMPI The Tempi Municipality guides us with divine flavors and smells from Olympus to the Tempi valley 'Mythessaly ... something smells divine from Olympus ... to Tempi's Valley'	Pavilion 13 Stand 23
11:00 - 15:00	REGION OF CENTRAL MACEDONIA Tourism promotion of the Region	C.C 'I. Vellidis' Hall 'Olympias'
12:00-18:00	SKYWALKER '#Job Day Thessaloniki Philoxenia 2018'	C.C 'N. Germanos' Hall D
12:00	MUNICIPALITY OF VERIAS Discover Veria: Presentation of traditional Pontian dances by the Black See Club of Veria	Pavilion 14 Stand 5
12:00	EPIRUS REGION Traditional dances of Epirus from "Kostalata" Arta dance group Song by the singer and musician Dimitris Yfantis	Pavilion 15 Stand 22A
13:15	Hellenic - Armenian Chamber of Commerce and Industry of Greece Traditional dances of Armenian	Pavilion 15 Stand 42
14:00	MUNICIPALITY OF VOLOS "Refreshing cocktail based on tsipouro. Flavors and smells of Volos without anise "	Pavilion 15 Stand 22A
14:00	All about Gastronomy HOTELIA 2018 Speech: 'Influencers: How to Manage and Create Them' Emmanouela Kokkali , Dietitian – Nutritionist Speech: 'The Profile and Needs of Asian Tourists'	Events Hall, Pavilion 9
16:00	Efthimia Kalogirou-Baldwin , founder www.definetelygreece.gr	

